



# Building Hope Together

*Hikoi Tumanako-tahi*  
*since 1988*

*Put yourself in the picture*

INFORMATION FOR YOU  
AND YOUR BUSINESS



**VisionWest**  
COMMUNITY TRUST

# Vision and Values...

## Why?

VisionWest is a group of people and partners gathered around a very clear idea. We exist to build hope together with our community, and ultimately, we strive to see transformed lives and healthy communities.



## How?

We journey with our community, recognising its strengths and its needs. We respond to these needs using a culturally-integrated, strength-based, best practice methodology that is focused on seeing transformational outcomes for people we journey with. We believe in a holistic, wrap-around model of care, that is person-centric, rather than service-centric.

In other words, we believe that you must work with all aspects of a person: mental, social, spiritual and physical. We are an adaptive and responsive organisation. With changing needs in the community, our services are constantly reviewed to ensure we are responding in a way that is relevant and supportive. The services we provide are guided by the needs that exist in our community.



## What?

We are passionate about reducing poverty, addressing homelessness and ensuring young people have hope for their future. We provide:

- Social Work & Chaplaincy Support through our Whanau Centre model
- Emergency Short-Term Housing and Long-Term Supportive Community Housing
- Education & Training Centre for Youth and Adults
- Counselling Centre and Specialist Therapy
- Community Banks, including Food Bank, Curtain Bank, Uniform Bank and Op Shop
- Home Healthcare
- Kindergarten & ECE
- Budgeting & Financial Literacy



# You can make a difference...

**Our Mission is Building Hope Together. Together with families, together with businesses, funding partners, individuals, and together with our community. If you're reading this, then you are part of our journey – Thank You. We couldn't do our work without your support. You can keep building hope together with us. Here are easy ways you, your organisation, staff or colleagues can choose to support your community with VisionWest Community Trust.**

## Donate

You can make a personal or company donation to our organisation in an area of your choice. Donate to a campaign or project such as our Youth Confidence Camp or donate to ongoing costs involved in providing support to so many. We want to support you and your aims too, so let's talk about which of our values and projects most closely align with your own.

## Innovate

Partner with us to make a difference. We are constantly reviewing what we do and how we do it. Innovation means collaboration, fresh thinking, new skills and resources to help us move towards a sustainable solution for meeting needs in our community. Maybe you know someone, or your business has something to offer us – we would value your expertise, experience, and feedback. You might also be able to offer goods in kind – free venue hires, spare equipment, or products that we can use as prizes or giveaways at our events.

## Celebrate

Most people celebrate summer, holidays, and, in some form or other, Christmas! This is a great time of year for us too. We support our families with gifts for children and food for a great Christmas dinner. This is a great way for you and yours to get involved – donate gifts for us to give away, volunteer at one of our Christmas events, or make a donation to help us cover the costs of our services over Christmas time when there's always an increased demand.

## Teamwork

Everyone loves a bit of healthy competition so get a team behind you – staff, colleagues, friends or family to fundraise. Compete with other teams when you host an event, compete in a marathon, or have a team challenge. Introduce Payroll giving so you can easily track team progress and support team efforts with matched giving. Or maybe a staff team can come and volunteer as a team exercise.

## Build Community

Nominate us as a chosen charity or run a customer led campaign – more and more people choose to shop or do business with organisations that have a strong sense of community and social responsibility. By publicising your partnership with us, you will improve brand image and open up a community of givers: customers could donate at checkout, support a short term campaign on a particular product or service, or you could match customer donations so that the money goes further.

## Sustainability

You might be a new business or you might have been around for years. We've been working in our community for nearly 30 years and we're in it for the long-haul. While we seek to reduce levels of poverty and homelessness, there will always be people who need support in some way or other. To make a sustainable difference, we need to let people know what we're doing and build a community around us. You can be part of this by campaigning and advocating on our behalf, being an Ambassador for our work in your sphere of influence, and using your influence to gain momentum for the cause.



# So what happens now?

You can make a difference and we Thank You for considering a partnership with VisionWest. Here's just a few more reasons why that would be a good thing for you or your business to do:

## Increased, positive perception of your brand

You'll have a unique selling point and be able to differentiate yourself from your competitors by demonstrating your commitment to your community. Partnering with VisionWest visually demonstrates this and gives you the edge.



## Cost effective advertising and exposure

Your partnership is invaluable and we publicly acknowledge that we have your support. This means our in-house Marketing and Partnerships Team will work on increasing your exposure to those who use our services and to those who support our work. VisionWest can host links to your business through our website, and our regular communications to various databases gives another opportunity to promote your work.



## Improved workplace culture

You know that motivating a team might mean making them feel good about what they're doing. Partnering with VisionWest means that you can inspire and empower staff to be a part of something that will have a meaningful and memorable impact beyond the workplace. It also gives your team a chance to reach personal and professional goals by getting directly involved in the work we do.



Our Partnerships team would be happy to talk with you about any questions you have and what type of partnership would work best.

Please contact Richard Nauck on 09 818 0751, 021 868 222 or [richard.nauck@visionwest.org.nz](mailto:richard.nauck@visionwest.org.nz).